



FOR IMMEDIATE RELEASE

OCTOBER 25th, 2011
WINSTON SALEM, NC

Winston Salem Adult Soccer League announces today it's sponsorship partnership with Soccer Shop® in Winston Salem. The partnership will enhance the league and expose WSASL players to some great deals exclusively at Soccer Shop.

Beginning in Spring 2012, the WSASL league title will be sponsored by Soccer Shop and will be known as the "SOCCER SHOP PREMIER CUP". The league itself will be known as the **Winston Salem Adult Soccer League**.

For reference, just as the EPL is sponsored by Barclays, WSASL is sponsored by Soccer Shop.

Along with the sponsorship of the league, Soccer Shop will also provide a Nike EPL Replica ball to each team captain for exclusive use for all league matches. Furthermore, ALL league players will receive a 10% discount at Soccer Shop (players must be in good standing with their team and be on the current roster).

The directors of the league are excited about the new partnership with Soccer Shop and are looking forward to making WSASL the best league in the triad.

As part of the partnership we strongly urge you to get all your team needs from Soccer Shop® (team kits, etc etc). Please welcome Soccer Shop to the WSASL family and in doing so please support them.

Soccer Shop® is located at 1204 Reynolda Road in Winston Salem. You can also find them on facebook at "facebook.com/mysoccershop".